



2007 – 2008

executive reports

HeartKids NSW Annual Report. 2008

It has been a very busy and productive year for HeartKids NSW since our last conference in Adelaide. Our HKA representative, Ryan Payne has been busy ensuring that the mission and goals of all states are achieved and that both HKA's and HKNSW's financial stability is assured in his role as Chairman, HKNSW and Treasurer, HKA. The end of year results for HKNSW is a function of an active organisation with all members pitching in and helping where they can, it has been a true team effort, extremely well done to all.



NSW Family Camp

We currently have 5 dedicated employees in our organisation. The Operations manager who oversees the day to day operations of HeartKids NSW, Events Fundraising Manager responsible for our major fundraising initiatives such as our annual Tiny Tickers Ball and Heartfelt Desserts.

Our Book Keeper who does a wonderful job managing the financial side of our operation, and our two Family Support Coordinators who do inspiring work in looking after and supporting our families in the two children's hospitals in Sydney and at home. They also organise many social and fundraising activities for HeartKids.

We also have a dedicated and enthusiastic board supporting the staff

and who are also productive in achieving the goals of Heartkids through Support, Awareness, Research and Advocacy. Our board meet every six weeks to discuss the way forward and address any concerns that may arise.



HeartKids on the farm

HeartKids NSW has held many successful fundraising events and activities throughout the past year, examples of these include: **Tiny Tickers Ball** – held at The Sydney Hilton Hotel on 25th August 2007, raising \$120,000. This was the highlight of our calendar, with many celebrities in attendance and also raising awareness of the high incidence of Children's Heart Disease.

Heartfelt Desserts- this involved engaging high profile restaurants throughout Sydney to participate. Each restaurant was invited to develop a dessert for HeartKids with \$2.00 from each dessert sold to be donated. \$10,000.00 was raised from this initiative.

Bexley Trivia night – held at Bexley RSL in May 2008. John Stanley was the MC for the evening and a fun night was had by all. \$13,000.00 was raised from this event

Karaoke for HeartKids – this was the third year this event has been held, and raised \$13,000.00 for HeartKids

Grants- successful in obtaining grant funding from Perpetual Trustees, Vodafone Australia, Express Glass (sponsorship of newsletter) Below are some examples of where our hard work has assisted our members.

Family Camp – A weekend at Mowbray Park Farm where families

had the chance to relax and get from the day to day stress and meet other people in similar circumstances

Family Support Coordinators- this is a vital service offered to members and families of children born with or who acquire Congenital Heart Disease.

Renovation of Grace Ward – Children's Hospital Westmead, 20 Vodafone volunteers offered their time for 2 days to complete this project with funds being donated by Vodafone.

Kids Heart Research- we have presented Dr David Winlaw with a donation of \$20,000.00 to assist in the great work he and his team do in the fight against Congenital Heart Disease.



Sara Groen with Riley Brown

We have also expanded our representation in more remote areas of NSW with 3 new Regional Representatives being appointed. Many of our members are based outside of Sydney metropolitan area; however most still require medical attention and sometime surgery at either of the two hospitals in Sydney.

All of us at HeartKids NSW are passionate about our cause and look forward to a successful year ahead and would like to take this opportunity to thank everyone who has assisted us in our mission to embrace the future for HeartKids over the past year.

**Kathryn Meekings/Dawn Everingham
Managers HeartKids NSW**

HeartKids Queensland Annual Report 2007

On behalf of the Executive Committee I would like to take time to summarise our year, and what a year it has been. Our organisation has been going for 22 years and in the past 6 months we have moved significantly from a parent support group to a recognised charity which supports Parents, Heartkids and their Siblings, along with Adult CHDers. This year saw us gain a political voice with the state government, we were successful in establishing numerous media connections and most importantly, we have been involved in the establishing of Heartkids Australia, where we are represented by 2 Board Members. At this moment in time, we think it is appropriate to acknowledge Heartkids Qld achievements over the year as a consequence of your support ;



- First Consumer Group to be asked to participate and be recognized in a Government Taskforce.
- Due to our hard work, all parents now receive Breakfast, Lunch and Dinner compliments of Queensland Health whereby previously they had to buy their own or rely on Heartkids. This was very costly for our parents if their stay in hospital was considerable.
- By us negotiating this package for our parents, a substantial amount of money has been freed up for Heartkids to look at other things. We are currently looking into a parking package as most of our parents pay \$60 per week to park at the hospital.
- Out of over 50 submissions to the Government Taskforce, Heartkids Queensland Inc were the only ones to take a specific stand and issue a clear statement in regards to the direction of Paediatric Cardiac Care in Queensland. The recent initiatives introduced by the State Government prior to the election last year were a carbon copy of our recommendations to Taskforce.

- Held the first Heartkids Gala Charity Ball where we raised in excess of \$50,000.



- This year we formalized our arrangement by signing a Memorandum of Understanding with Qld Health which clearly states our rights and obligations in regards to our involvement at the hospital.
- Our organization recently announced our Strategic Plan and Budget for the coming 12 months. This plan outlined a full budget incorporating 4 major events and numerous fundraising initiatives throughout the year.
- This year saw our organization move away from a volunteer based organization. As from April 2007 all Fundraising, Event Coordination, Family Support and Administration shall be undertaken by paid employees. These employees will undertake collectively 60 hours a week in their specific area and operate from the new corporate office at Underwood.
- In conjunction with the hospital, we are working on information kits which will be given to all new Heartkid parents on admission. These kits will be launched in February 2008 in conjunction with the move to the Mater Hospital.
- Our Website has been revamped, giving us better format and branding, making it attractive to the corporate sector.
- The Quarterly newsletter has been reconfigured to promote a more professional image thereby attracting corporate involvement and awareness of our organization.
- Heartkids Qld Inc are one of the few Consumer Groups to have Representation on the Steering Committee for the New Children's Hospital to be built by 2011.
- Kidz4Heartkidz which is a

support group for heartkids and their siblings, has been established within Heartkids Qld Inc.

- ACHS has also been established to service the needs of Adult Heartkids, giving us an all encompassing group. We are now committed to supporting Parents, Heartkids, Siblings and Adult CHDers.
- Launched our Dates and Doses Health Diary. This initiative whilst selling over 500 & raising \$20,000, is to be revamped as postage and production costs are prohibitive in its current form.
- Our Heart to Heart Calendar is now in colour and once again we believe will be a sell out raising \$30,000 for the organization. Established a stream of corporate support encompassing 3 Gold Partners with another 3 in the pipeline. We also have 8 Silver Partners & 19 Bronze Partners. This has led to in excess of \$60,000 worth of cash support for the organization.



Finally and probably the most exciting is the establishment of the Heartkids Qld Inc Art Union Program. Coupled with Merchandise sales to the general public this has the ability to raise close to \$300,000 per annum. Surplus funds from the Art Union will be used to fund the \$200,000 worth of non medical support programs which we will be launching in December 2007. The first of the Art Unions is to be launched to the market in June once a license has been obtained from the Qld Government Treasury.

On a personal note I would like to thank everyone who has supported Heartkids during the year and look forward to your continued support.

Darren Pratt
Chairman HeartKids Queensland
National Board Member